

## 2008 PEIC SPONSORSHIP BENEFITS

| Contribution Amount               | Conference Day Recognition | Conference Exhibit Booth | 2008 PEIC Program | Print Ads | Radio Announcements |
|-----------------------------------|----------------------------|--------------------------|-------------------|-----------|---------------------|
| <b>PLATINUM</b><br>\$1,200 & over | *                          | *                        | *                 | *         | *                   |
| <b>GOLD</b><br>\$900 - \$1,199    | *                          | *                        | *                 | *         | *                   |
| <b>SILVER</b><br>\$600 - \$899    | *                          | *                        | *                 | *         |                     |
| <b>BRONZE</b><br>\$300 - \$599    | *                          | *                        | *                 |           |                     |

**Platinum sponsors-** will receive Gold sponsorship rewards plus:

- An opportunity to be featured as “Lunch Sponsor” for the day recognized by emcee announcements and banner displays on stage during sponsored lunch (*only 4 available*).
- Lunch sponsor will be given a five minute opportunity to provide insight of their company to the conference participants at the beginning of the sponsored lunch.
- Lunch sponsor may also distribute promotional material during the first 20 minutes of the sponsored lunch.
- Exhibit booth upgrade to 8’ x 8’ space (see the attached PEIC Exhibit Room Layout).
- Upgrade to full page advertisement in the 2008 PEIC program.

**Gold sponsors-** will receive Silver sponsorship rewards plus:

- An invitation for two representatives to attend an AGA general membership luncheon.
- An opportunity to be featured as “Snack time Sponsor” for AM (*only 4 available*) or PM (*only 4 available*) snacks recognized by emcee announcements and banner displays during sponsored snack time.
- Receipt of check presentation photo taken with 2008 PEIC Committee and AGA officers to be featured in the Pacific Daily News Island style.
- Upgrade to ½ page advertisement in the 2008 PEIC Program.

**Silver sponsors -** will receive Bronze sponsorship rewards plus:

- An opportunity to display company or office banner in designated areas throughout the conference.
- An opportunity to distribute promotional material to 2008 PEIC attendees via (6’x8’) exhibit booth assignment. See PEIC Exhibit Room Layout for booths available. Booths will be assigned based on sponsorship level and by date the sponsorship order form is received.
- Upgrade to ¼ page advertisement in the 2008 PEIC Program.

**Bronze sponsors-** will receive:

- Continuous acknowledgement for their support and contribution throughout the conference.
- Logo in the 2008 PEIC program.

Other promotional opportunities are available! Please see below for more detail.

**Bag Stuffers\***

Get your message in the conference bag by providing pre-printed materials to publicize an upcoming event, promote a new product, or draw traffic to your booth. All sponsors that select this sponsorship opportunity must provide one of the following giveaway items:

- Notepads
- Pens
- Calculators
- Other office supplies
- Mouse pads
- Refrigerator magnets
- Luggage tags

Promotional giveaway items not listed above can be provided with prior approval from AGA. Logos can be pre-printed on the giveaways to maximize your exposure. Please provide enough bag stuffers for 150 participants and indicate the value of the items provided on the attached order form.

**PEIC Program Advertising Opportunities\***

Capitalize on this opportunity to reach each conference attendee. Get your company message out and promote your products or services in the 2008 PEIC Program. Each conference attendee will receive a copy of the program and can take it back to offices throughout the Pacific region.

| Mechanical Specifications  | Black & White Print | Color Print |
|----------------------------|---------------------|-------------|
| ¼ Page (3.75" x 5")        | \$150               | \$200       |
| ½ Page (7.5" x 5")         | \$300               | \$350       |
| Full Page (7.5" x 10")     | \$450               | \$500       |
| Back Cover                 | \$550               | \$600       |
| Back or Front Inside Cover | \$500               | \$550       |

AGA prefers electronic submissions of advertisement mock-ups. Submissions should be in a high resolution PDF file. You may email your submissions to [ar\\_marquez@hotmail.com](mailto:ar_marquez@hotmail.com). All advertisements must be received by June 27, 2008.

**Exhibit Booth\*** (\$450 for four days)

Increase visibility by showcasing your products and services. Take this opportunity to interact with financial managers and accountability professionals to renew relationships or generate leads. Booth package includes 6' x 8' showcase space (14 available). We encourage exhibitors to provide giveaways and promotional materials.

| Exhibit Room Schedule   |                                    |                                      |
|---|------------------------------------|--------------------------------------|
| Monday, July 7, 2008  | 1:00pm - 5:00pm                    | Booth Set-up                         |
| Tuesday, July 8, 2008<br>Wednesday, July 9, 2008<br>Thursday, July 10, 2008 | 8:00am – 5:00pm                    | Exhibit Room Open                    |
| Friday, July 11, 2008   | 8:00am – 5:00pm<br>5:00pm – 6:00pm | Exhibit Room Open<br>Booth Dismantle |

**In-kind Donation\***

Provide an opportunity for a PEIC attendee to try your product or experience your service. AGA will be holding raffle drawings during each luncheon. Please indicate the quantity, description and value of the in-kind donation in the attached order form.

**Other Monetary Donation\***

Any monetary donation will be used to defray conference costs. Please indicate the amount of your donation in the attached order form.

\* Benefits include logo printing in the final program and company recognition during the conference.

## ASSOCIATION OF GOVERNMENT ACCOUNTANTS: 2008 PACIFIC EMERGING ISSUES CONFERENCE ORDER FORM

### COMPANY INFORMATION

Please complete this section as you wish to have it printed in the conference program and other marketing materials. Please type or print clearly.

Company Name:

Name (Note: For marketing purposes to be indicated on program – who should attendees contact for more information):

Title:

Website:

Phone:

Fax:

Address:

City:

State:

ZIP Code:

### PRIMARY CONTACT INFORMATION

AGA will contact the person indicated below for any follow-up and to provide further updates on the conference and sponsorship information.

Name:

Title:

Address (if different from company address):

City:

State:

ZIP Code:

Phone:

Fax:

E-mail:

### SPONSORSHIP SPECIFICATIONS

**Item description:**

**Cost/Value:**

|                           |                              |                           |                           |                           |
|---------------------------|------------------------------|---------------------------|---------------------------|---------------------------|
| <u>Sponsorship Level:</u> | Platinum<br>(\$1,200 & over) | Gold<br>(\$900 - \$1,199) | Silver<br>(\$600 - \$899) | Bronze<br>(\$300 - \$599) |
|---------------------------|------------------------------|---------------------------|---------------------------|---------------------------|

Other monetary Donation (please indicate amount donated under cost/value column):

**Other Sponsorship Opportunities:**

Bag stuffers (please indicate value at the right column):

|                      |      |  |                       |            |
|----------------------|------|--|-----------------------|------------|
| Notepads             | Pens | Calculators  | Other office supplies | Mouse pads |
| Refrigerator magnets |      | Other (please provide description below for approval): |                       |            |

Program Ad (See page 2 for pricing details):

|                        |                     |        |                    |             |
|------------------------|---------------------|--------|--------------------|-------------|
| Colored Print:         | ¼ page              | ½ page | Full page          | Back cover* |
|                        | Front inside cover* |        | Back inside cover* |             |
| Black and White Print: | ¼ page              | ½ page | Full page          |             |

\*Only one opportunity available.

Exhibit Booth (See page 2 for pricing details):

In-kind donation (please indicate value at the right column)

Quantity:

Description:

**Total**

### METHOD OF PAYMENT

Check payable to AGA Guam Chapter

Cash

Note: AGA Tax ID is available upon request.

### SIGNATURE

The person signing below is authorized to sign on behalf of the sponsoring organization. A signature on this application indicates understanding and agreement to comply with all policies, rules, regulations, terms and conditions issued by AGA; willingness to abide by the payment policy; and agreement that AGA rules and regulations are an integral and binding part of this contract.

Signature of applicant:

Date: